

18.05.2022

Design Wings

Connecting emerging
designers and business

dizainosparnai.lt

Managing the consequences of the COVID-19 pandemic

Measure prepared and implemented by



Project implemented by



LIETUVOS
KULTŪROS
TARYBA

Project funded by



Kuriame
Lietuvos ateitį
2014–2020 metų
Europos Sąjungos
fondų investicijų
veiksmų programa

Europos regioninės plėtros fondas

Design Wings

A project that brings together **talent, knowledge and expertise** to create competitive design solutions based on the principles of **digital, innovation and circular economy.**

Project funding

Amount allocated for the
implementation of this
measure

EUR

788 551

Non-financial and non-
refundable support to the
enterprise will amount to

EUR

26 285



Kuriame
Lietuvos ateitį
2014–2020 metų
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fondų investicijų
veiksmų programa

Europos regioninės plėtros fondas

Intended
outcomes

30

design
solutions
and
enterprises

15

emerging
designers


5

design
mentors

Enterprises
will
develop
and
implement



solutions (activities)
implementing the
principles of **digital**
economy



solutions (activities)
implementing the
principles of **circular**
economy

Solutions implementing the principles of **digital** economy

Digital technologies or solutions are used to implement:

- 5G, IoT systems;
- artificial intelligence;
- robotics;
- virtual or augmented reality, cloud computing;
- 3D printing;
- operational production management systems;
- digital engineering;
- integration and integrated digitisation technologies;
- workplace digitisation, etc.

Solutions implementing the principles of **circular** economy

The following is expected while aiming at changes:

- reduced waste generation;
- avoided waste generation;
- reused waste;
- reduced emissions;
- reduced use of resources;
- created or improved opportunities for refurbishment, repair or recycling of the product made.

Design categories

Product design
(objects):

Industrial design; fashion, clothing, costume and textile design; furniture and interior design; transport design; food design.

Communication
design (images,
messages):

graphic communication design; visual communication design; graphic design; packaging design; typeface design; branding design; advertising design; publishing design.

Process, service and interface design
(experiences):

strategic design; conceptual design; design research; social design; service design; multimedia design and User Experience (UX) design; User Interface (UI) design.

Project participants
and their activities, the
criteria for selection?

The aspects of
completion and
submission of
applications?

Other issues?...



Project
participants



Designers



Enterprises



Mentors

Designers. Criteria

Applications to be submitted only [electronically](#) by 9 June 2022, 23:59

- ***A higher university or higher college bachelor's*** or master's qualification degree ***in design*** or equivalent education, ***obtained in 2018–2022;***
- Currently studying in a higher education institution and *applying for the activities that do not form part of the study programme;*
- Have documents supporting the educational qualifications, the curriculum vitae (CV) and the description of creative activities indicating the results of creative activities;
- *Currently not working under the employment contract according to their speciality;*
- ***Planning to reside in Lithuania until 31 July 2023;***
- Non-Lithuanian citizen, yet able to communicate and perform tasks in ***Lithuanian or English.***

What will designers do?

- Take part in training: August 2022 and February 2023.
- Deepen their professional knowledge and experience supervised by professional mentors during the entire period of creative stages.
- Develop design products and services based on the principles of digital, innovation and circular economy in enterprises for 10 months during the creative stages.
- Stage I: 1 September 2022 – 31 January 2023.
- Stage II: 1 March 2023 – 31 July 2023.

15 project participants will be selected (with additional **5** included on the reserve list). Those selected will receive grants for 10 months, while those on the reserve list will not receive grants, but will be able to participate in training.

The grant amounts to **EUR 2000/month** (including necessary expenses for working tools, software, licences, etc.)

Enterprises. Criteria

- Meeting the criteria for the *category of micro, small and medium-sized enterprises* as defined in the [Law on Small and Medium-Sized Business Development](#);
- Operating for more than a year; registered in the Register of Legal Entities; generating income and periodically reporting to the responsible public authorities;
- With the average income since the day of registration or over the last 3 financial years amounting to at least EUR 50 000;
- Have not received funding under the “Creative Vouchers COVID-19” instrument;
- Have repaid support previously received which was declared unlawful by the European Commission;
- Not subject to international sanctions and not involving the participation of entities subject to such sanctions in their activities.

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What will the enterprise do?

- Participate in training: August 2022 and February 2023 (1 representative of the enterprise will be able to attend training).
- Accept a designer in the team to help implement the project for 5 months, developing design products and services based on the principles of digital, innovation and circular economy.
- Stage I: 1 September 2022 – 31 January 2023
or
Stage II: 1 September 2023 – 31 July 2023.

30 Lithuanian enterprises will be selected and each of them will work with one designer and one mentor in the team for a period of 5 months.

Envisaged non-financial support for an enterprise – **EUR 26 285**.

Note when
completing
your
application!

Applications to be
submitted only
[electronically](#) by 9 June
2022, 23:59

Please note the **evaluation criteria and substantiate them.**

- *Feasibility of the activities developed by the project in promoting digital and/or circular economy;*
- *Relevance of the project to the purpose of providing non-financial support;*
- *Readiness of the enterprise to implement the project.*

Mentors. Objectives and tasks

- Evaluate, select and bring together project participants – novice designers and enterprises – and work with them to achieve results;
- Share experience, provide advice and support;
- Take part in project training and other activities;
- Evaluate and validate the achievements of project participants, and contribute to their final report.

30 Lithuanian enterprises will be selected, where one of the participating designers will work for 5 months under supervision of the mentor.

Two
training
modules
scheduled
in August
2022 and
January
2023



Training will cover the topics of mentoring, innovation, sustainability, circular economy, communication, etc.

Project stages and duration

9 June 2022

Time limit for the submission of applications

12 July 2022

Selection results, signing of agreements

August 2022

Training

1 September 2022 – 31

January 2023

Creative stage I

February 2023

Training

1 March 2023 – 31 July 2023

Creative stage II

31 August 2023

Presentation of project results

Dizaino sparnai

Informacija ruošiama...

Apie Projektą

Dizaineriai

Application submission platform



Applications to be submitted only [electronically](#) by 9 June 2022, 23:59

Kviečiame pildyti paraiškas!

- 1 Užsiregistruoti.
- 2 Prisijungti ir pildyti paraišką (galėsite ją išsaugoti ir redaguoti).
- 3 Pateikti paraišką vertinimui.

Linkime didžiausios sėkmės!

Prašome susisiekti, jei iškils klausimų dizainosparnai@lkt.lt

Registruotis

Pageidaujama kalba

- English
 Lietuvių

Vardas

Pavardė

Prisijungti

El. paštas arba telefonas ?

Slaptažodis

Įsiminti mane

Recommended references:

For designers:

[Description of the selection of designers](#)

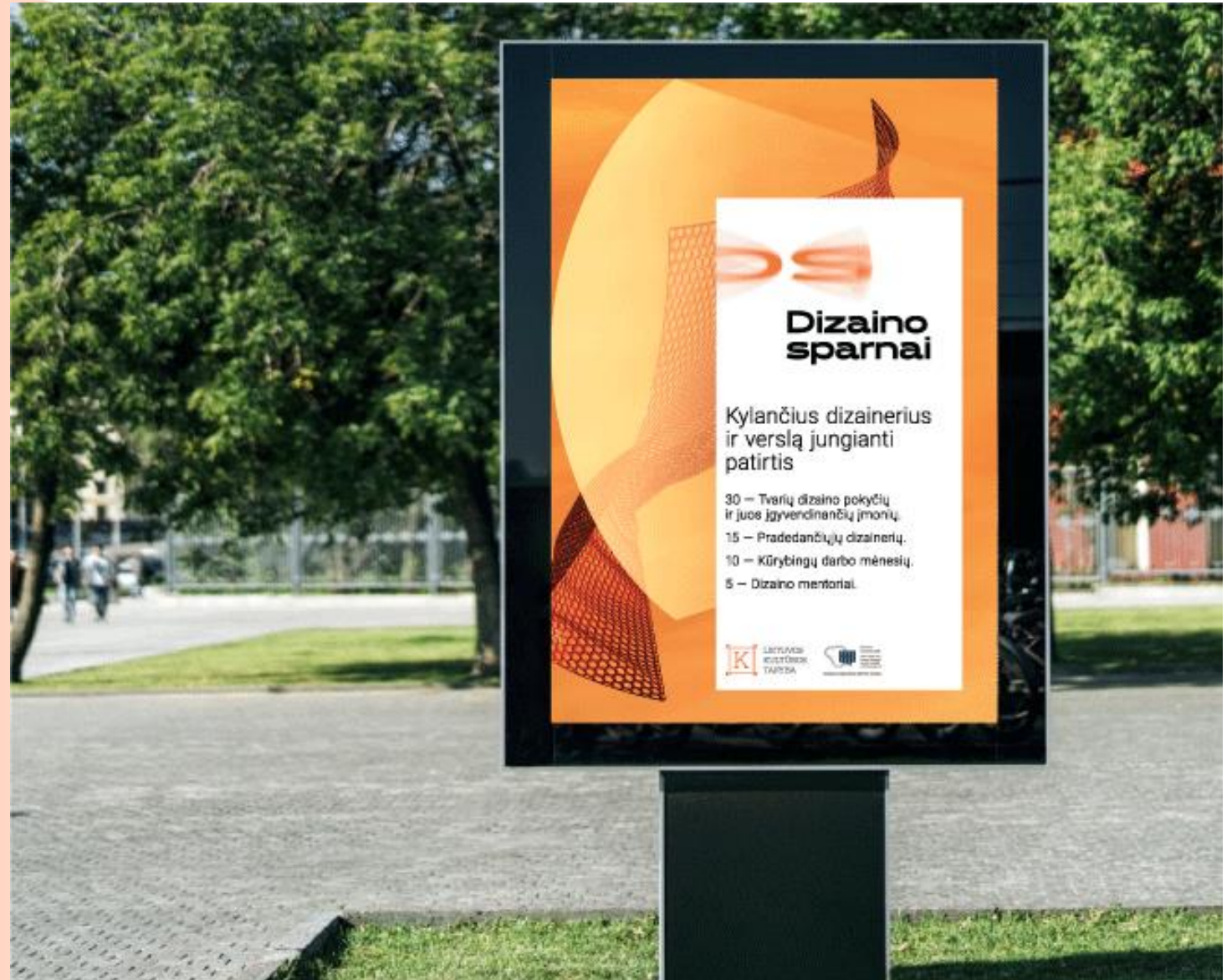
For enterprises:

[Description of the selection of micro, small and medium-sized enterprises \(ultimate beneficiaries\) that will develop and implement new design solutions](#)

[Description of the procedure for granting and calculating \(allocating\) *de minimis* aid to enterprises](#)

Good luck
with your
application!

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electronically by
9 June 2022, 23:59



Thank you!

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